

Speak up! How to be a Language Advocate



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Introductions

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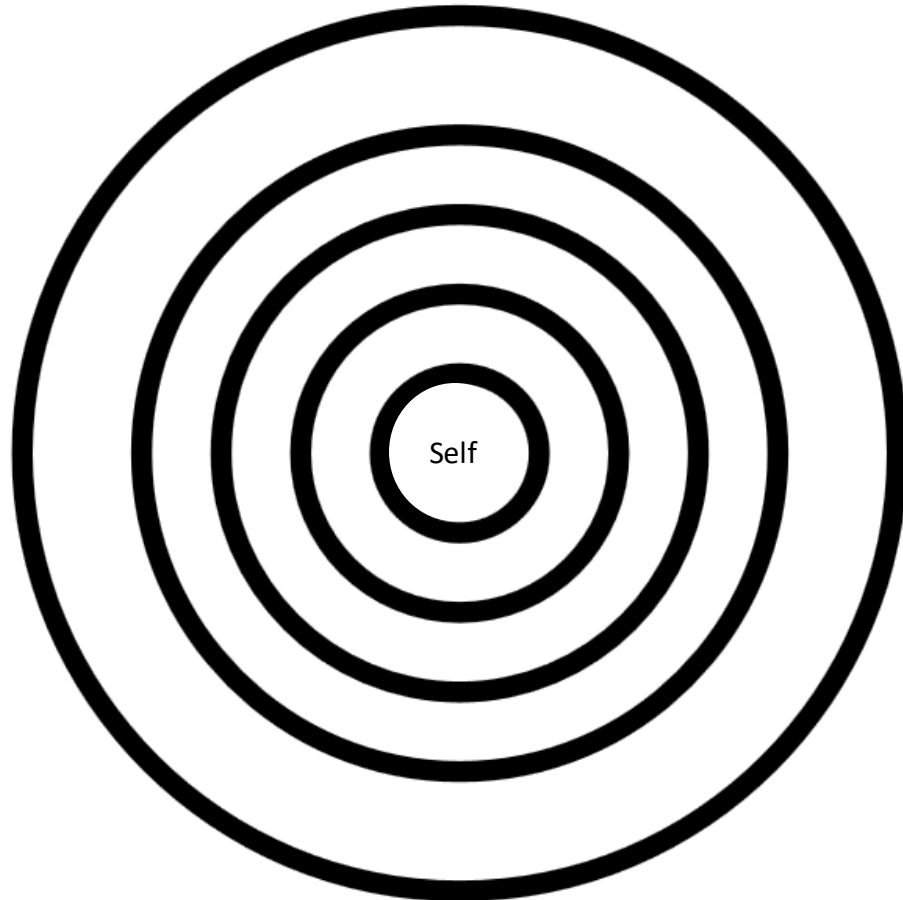


Objectives:

- **Identify areas for personal advocacy for languages**
- **Develop a SMART goal and action plan**
- **Identify resources needed to implement goal**
- **Get started on Speak up for Languages! elevator speech**

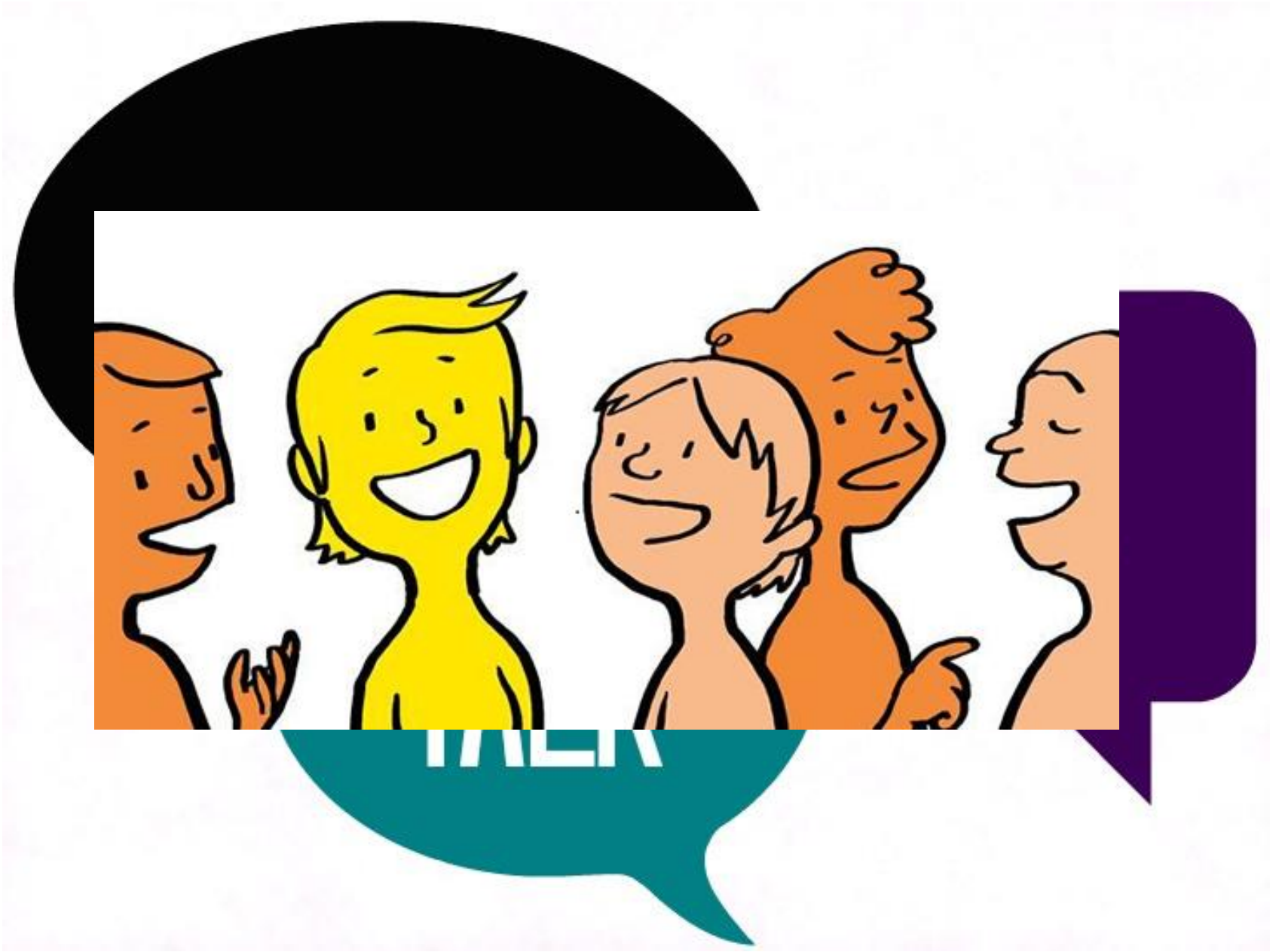


What are your spheres of influence?



Possible spheres of influence and areas of advocacy:

- **PLCs and PLNs**
- **Students and parents**
- **School**
- **District**
- **State**
- **School and district curriculum**
- **State conferences**
- **National conferences**





Make an Advocacy Plan





What resources do you need?





Elevator Speech



- 1. Be brief**
- 2. Be clear**
- 3. Make it specific to your audience**
- 4. Highlight benefits**
- 5. Identify the problem and your solution**
- 6. Make a compelling call to action**
- 7. Extend an invitation to continue conversation**



Speak up for Languages



**SPEAK UP
FOR LANGUAGES**

STORIES FROM AMERICA'S WORLD LANGUAGE CLASSROOMS

